



Federal Deposit Insurance Corporation

550 17th Street NW, Washington, DC 20429-9990

Financial Institution Letter

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August 15, 2013

FDIC ANNOUNCES UPCOMING COMMUNITY AFFAIRS WEBINAR: How to Effectively Utilize and Implement Financial Education Programs

Summary: The FDIC's Division of Depositor and Consumer Protection (DCP) Community Affairs Branch will host a webinar titled *How To Effectively Utilize and Implement Financial Education Programs* on September 10, 2013, from 3:30 p.m. to 4:30 p.m. (EDT). DCP staff will discuss opportunities, best practices, and strategies for implementing consumer financial education programs. This is the fourth in a series of webinars highlighting strategies institutions can use to promote community development and expand access to the banking system.

Statement of Applicability to Institutions Under \$1 Billion in Total Assets: This Financial Institution Letter applies to all FDIC-supervised institutions.

Distribution:

FDIC-Supervised Banks (Commercial and Savings)

Suggested Routing:

Chief Executive Officer
Chief CRA Officer
Compliance Officer

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Note:

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Paper copies may be obtained via the FDIC's Public Information Center, 3501 Fairfax Drive, E 1002, Arlington, VA 22226 (1-877-275-3342 or 703-562-2200).

Highlights:

- The webinar, *How to Effectively Utilize and Implement Financial Education Programs*, will focus on exploring opportunities and best practices for banks to implement financial education programs that will strengthen the ability of consumers to effectively use banking products and services. The webinar also will include an overview of potential CRA-qualifying approaches to providing financial education. Presenters from the FDIC, U.S. Department of Treasury, Consumer Financial Protection Bureau, and the Department of Health and Human Services will highlight strategies and resources applicable in urban, suburban, and rural areas, and provide guidance on resources for additional information.
- The webinar will be held on Tuesday, September 10, 2013, from 3:30 p.m. to 4:30 p.m. (EDT). To participate, institutions **must register** by September 5.
- Each institution is responsible for assessing whether the ideas and information presented during the webinar are appropriate for the institution to pursue, given factors such as the institution's business focus, existing economic inclusion/community development strategies, financial condition, and market.
- This is the fourth in a series of six free webinars during 2013, offering bankers ideas and possible strategies to enhance efforts to promote community development and economic inclusion. Webinars are held every other month. Registration is required.
- The FDIC welcomes suggestions for topics to be covered during future webinars. Please submit suggestions to communityaffairs@fdic.gov.